



Ralph Lauren Home to design set of luxury Greek villas

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Developer Mirum Group appoints top-end brand to design Crete's 'most exclusive residences'

Greek developer Mirum Group has appointed Ralph Lauren Home to create five top-of-the-range villas at its new project in Crete.

The quintet of waterfront residences at Elounda Hills will be the most exclusive on the whole island, promises Mirum, and “set a new standard” for interior design in Greece.

Ranging from 5,973 sq ft to 9,762 sq ft, the five-to eight-bed villas will come with uninterrupted views across Mirabello Bay, bespoke interiors by Ralph Lauren Home – featuring nods to authentic Cretan architecture – plus large terraces, infinity swimming pools, landscaped gardens, and private parking. Prices are being kept under wraps for now.



Mirum, which has delivered a raft of luxury resi complexes and boutique hotels across the Med over the last 25 years, described the tie-up as a “perfect fit” for the 138-acre resort, adding that RL Home’s values “align with a shared ethos of exceptional quality, longevity, and best-in-class design”.

The first phase of the wider scheme – slated for completion in 2026 – is delivering a 129-key hotel with Bamford Spa and 130 residences, plus a new Camper & Nicholsons-operated marina.

“ Angelos Angelidakis, CEO Mirum Group: “We are incredibly proud to announce the appointment of Ralph Lauren Home to design the interiors of these magnificent Waterfront Villas. We are working closely with Ralph Lauren Home’s creative team and look forward to releasing details of the designs later this year. Ralph Lauren Home is renowned for its distinctive and timeless style and will add an international appeal to the Elounda Hills resort. These villas will rank amongst the most exclusive homes in the whole of Greece and represent a once in a lifetime opportunity for international buyers.”

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Image: Ralph Lauren Home

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